

AARON LINDIG

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Highly skilled and motivated Lead Graphic/Motion Designer with 5+ years of experience creating captivating and compelling designs for both print and digital advertising on behalf of a wide variety of clients. Well versed in using the Adobe Creative Suite to produce excellently designed branded graphics and videos. Focused on working efficiently, collaboratively, and effectively to both elevate and communicate the brand and its messaging.

EDUCATION

Texas A&M University | College Station, TX

August 2015 – May 2019

Bachelor of Science in Visualization

- Focus in Graphic Design, 3.90 GPA

WORK EXPERIENCE

Ebby Halliday Companies | Plano, TX

January 2023 – Current

Lead Creative

- Led and instructed a team of designers in a high paced work environment
- Presented marketing campaigns to executives and stakeholders
- Initiated new procedures, tools, and projects within a team environment

Ebby Halliday Companies | Plano, TX

January 2021 – January 2023

Senior Graphic & Motion Designer

- Concepted, designed, animated and edited GIFs and other video content
- Developed strategic design concepts for multi-media campaigns
- Optimized team work-flows and DAMs to better meet needs of targeted deadlines

Dave Perry-Miller Real Estate | Farmers Branch, TX

November 2019 – January 2021

Graphic Designer

- Produced print advertisements for handouts, publications and billboards
- Designed graphics for social media, websites, emails and other digital platforms
- Met with clients to evaluate needs and communicate viable solutions

Texas A&M Career Center | College Station, TX

August 2016 – May 2019

Student Aid to Marketing Director

- Designed screen advertisements for special events
- Updated internal branding assets
- Created newsletters for different college events

TECHNICAL SKILLS

Adobe Suite
Photoshop
Illustrator
Indesign
After Effects

Premier Pro
HTML/CSS
Processing
Google Suite
Microsoft Suite

AWARDS & RECOGNITIONS

EXHIBIT Awards	2023
National Semi-finalists	
Leading Real Estate Companies of the World	2023
1st Place – Company Brand and Property Advertising	
2nd Place – Consumer Materials	
Leading Real Estate Companies of the World	2022
2nd Place – Consumer Facing Marketing, All Media	
2nd Place – Business Collateral	